

ATLANTA CONTEMPORARY

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PRESS RELEASE



Lacey Haslam, 2015. Photo: Rachel Reese

Atlanta Contemporary Appoints Lacey Haslam As Development Manager

ATLANTA—September 29, 2015– [Atlanta Contemporary Art Center](#) (Atlanta Contemporary) announces the appointment of Lacey Haslam as Development Manager, effective immediately.

Haslam joins the institution at a time during exciting growth and new strategic initiatives, including Atlanta Contemporary’s Free Admission policy which began September 1st of this year.

“We are excited to have Lacey join the Atlanta Contemporary team—with record breaking

**FREE ADMISSION
EVERY DAY**

Tue–Sat 11am–5pm
Thu open late until 8pm
Sun, Mon Closed

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Atlanta, GA 30318
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thecontemporary.org

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attendance since going free on September 1, I have no doubt that she is just the person to welcome you at the front desk, deepen relations with existing supporters and funders, and help us build a vibrant community around contemporary art,” says Executive Director Veronica Kessenich.

As Development Manager, Lacey Haslam will be charged with playing an important role in the long-term financial stability and durability of Atlanta Contemporary through successful donor cultivation and retention, creating and implementing fundraising strategies including the annual fund campaign, and applying for and management of government and foundation grants. Haslam’s position will be connected to the management and growth of Atlanta Contemporary’s new support model, which includes the creation, implementation, and evaluation of donor annual support and acquisition programs.

Lacey Haslam holds an MFA from the San Francisco Art Institute and a BFA from University of North Carolina at Asheville. She has recently relocated to Atlanta from the San Francisco Bay Area with her husband, where they resided for the past several years.

Prior to relocating, Haslam founded and directed BLOCK Gallery. In this role, she worked closely with private entities and Community Benefits Districts to raise sponsorship funds which enabled the exhibition program to present free art experiences in public space. Haslam knows the impact art has on both social and economic levels and has worked to provide financial support for projects that engage more deeply with our cities and communities.

“As Development Manager, I’m excited to play a vital part in such a dynamic and forward-thinking institution. I look forward to contributing to the

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upward momentum and sustainability of Atlanta Contemporary,” says Haslam.

She is also the Lead Organizer of Archive Project, a collection of books sourced from the shelves of revered arts and cultural figures. Through her combined efforts navigating public and private space, producing projects rooted in participation, collaboration, and public exchange, Haslam is familiar with the funding landscapes and ecologies pertinent to the sustainability of contemporary arts organizations today.

With a focus on bridging art and our everyday spaces, Haslam’s public projects include the annual 9th Street New Media Art Exhibition, a public event in the windows of businesses along 9th Street in Downtown Oakland and organizing Latham Square Memorial Fountain with text-based artist Kari Marboe. Marboe’s words are now being included in the permanent redevelopment plans of this historic square.

ABOUT ATLANTA CONTEMPORARY

Atlanta Contemporary Art Center is a non-profit, non-collecting institution dedicated to the creation, presentation, and advancement of contemporary art by emerging and established artists. Atlanta Contemporary creates a diverse cultural landscape for artists, arts professionals, and the art-interested public through its exhibitions, educational programming, and studio artist program. Visit atlantacontemporary.org to learn more.

For more information, contact Rachel Reese, communications manager: 404.688.1970 x 216, or rreese@thecontemporary.org.

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