ATLANTA CONTEMPORARY

PRESS RELEASE

For Immediate Release



Atlanta Contemporary Appoints Waduda Muhammad As Development Manager

ATLANTA—September 22, 2021 – <u>Atlanta Contemporary Art Center</u> (Atlanta Contemporary) announces the appointment of Waduda Muhammad as Development Manager, effective immediately.

On behalf of the Board of Directors, Board Chair Katina Asbell, states: "I am excited to welcome Waduda to the team! She brings over a decade of arts administration experience on both local and statewide platforms. Her strong skills in grant management, individual support cultivation and volunteer engagement combined with her calm, welcoming persona has already

Updated Hours:

Tue-Sat 12pm—5pm Thurs 12pm—8pm Sun 12pm—4pm Mon Closed

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changed membership protocols to further build our donor base. I predict great success for Waduda and Atlanta Contemporary."

As Development Manager, Muhammad plays a key role in the long-term financial stability and durability of Atlanta Contemporary through successful membership cultivation, and retention, the creation and implementation of fundraising strategies including the annual fund campaign, as well as Join in June and the research, application and management of government and foundation grants.

"At a time during this pandemic, I am so fortunate to have joined the team at Atlanta Contemporary," says Muhammad. "I look forward to advancing the mission of the organization through fundraising and rebuilding donor confidence. We operate with FREE admission which eliminates the barriers of engagements to everyone. AC offers programming for individuals of all ages, from K-12, college students and adults. I believe in the power of Art to change lives, build community, and enhance the quality of life for everyone! It is the reason I am passionate about building awareness, engaging new audiences, and raising money for the arts."

About Waduda Muhammad

Muhammad is a visual arts administrator in Atlanta GA with over ten years of experience. She received her Master's of Science degree in Arts Administration from Drexel University in Pennsylvania and received her Bachelors of Arts degree in Art History from Georgia State University. She is the former Interim Director of the Ernest G. Welch School of Art & Design Gallery at Georgia State University. Since then, she has contracted with numerous arts organizations throughout the state of GA on a variety of art exhibitions, community arts festivals, mural projects, public art projects to name a few. She completed her graduate internship at South Arts as Assistant to the Director of the Performing Arts Exchange. Some of her notable accomplishments include co-curating several international exhibitions, has written the introduction to several Arts catalogs, and served as a juror at the Washington Post in DC for the Justice & Human Rights Expedition Presentations. Her most notable accomplishment is as the recipient of a \$100,000 grant from Kaiser Permanente on an initiative with the Atlanta Beltline Inc. She previously served on the board of Georgia Arts Network and where she served as the State Captain representing GA for National Arts Advocacy Day on behalf of Americans for the Arts in DC, and was then appointed to the Governance Council of State Arts Action Networks, is the current chapter Chair Leader of Art Table Atlanta, and founding Member/Treasurer of Georgians for the Arts - the first 501c4 state arts advocacy organization of its kind in GA.

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About Atlanta Contemporary

Atlanta Contemporary engages the public through the creation, presentation and advancement of contemporary art. Founded in 1973 as Nexus, a grassroots artists' cooperative, Atlanta Contemporary has since become one of the southeast's leading contemporary art centers. We play a vital role in Atlanta's cultural landscape by presenting over 45 exhibitions throughout the year, featuring consequential artists from the local, national, and international art scenes. We are one of the few local institutions that commissions new works by artists, paying particular attention to artists of note who have not had a significant exhibition in the Southeast. We organize 90+ diverse educational offerings annually, unrivaled by other local organizations of our size. We are the only local organization to provide onsite subsidized studio space to working artists through our Studio Artist Program, removing cost as a barrier to the creative process. Visit atlantacontemporary.org to learn more.

All press inquiries, contact:

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Photo courtesy of B Still Photography

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