ATLANTA CONTEMPORARY

Changing the way you see art.

FOR IMMEDIATE RELEASE



Veronica Kessenich, Executive Director Atlanta Contemporary. Photo: Rachel Reese.

ATLANTA—June 26, 2015 – <u>Atlanta Contemporary Art Center</u> (Atlanta Contemporary) announces that Veronica Kessenich has been appointed Executive Director, effective July 4, 2015.

Kessenich has been a part of the Atlanta arts community for a number of years, cutting her teeth in the gallery system and then moving to the institutional side of things when she joined Atlanta Contemporary 2 years ago. She comes into this position with extensive institutional knowledge and a tremendous understanding of the importance of this institution within our community.

During the past year as executive director of the Atlanta Contemporary, Julie Delliquanti has overseen several achievements. Most notably, Atlanta Contemporary will become a free admission institution beginning September 1, 2015, as anticipated from previous plans of the organization. Much of the past year has been spent planning for this transformational change, and Delliquanti has been instrumental in planning the new branding, advertising, and information technology that will all accompany this major change in the way Atlanta Contemporary functions.

FREE ADMISSION EVERY DAY STARTS SEPTEMBER 1

Tue-Sat 11am-5pm Thu open late until 8pm Sun, Mon Closed

535 Means St. NW Atlanta, GA 30318 404-688-1970 info@thecontemporary.org thecontemporary.org



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Tim Schrager, President of the Board of Directors, said, "Becoming a free admission institution is the next step in a long line of important changes that Atlanta Contemporary has undergone during its amazing 42 year history. This endeavor has been complicated and challenging, but with Julie's leadership we have been able to navigate a myriad of issues related to this significant change in the way we operate Atlanta Contemporary. We thank Julie for what she has accomplished this past year and wish her well in her future endeavors. With Veronica's appointment as Executive Director, we will focus on fundraising, which is the natural progression that this "Free" initiative requires. We are very excited about the future and very pleased that Veronica is able and willing to lead Atlanta Contemporary into the future."

ABOUT ATLANTA CONTEMPORARY

Atlanta Contemporary Art Center is a non-profit, non-collecting institution dedicated to the creation, presentation, and advancement of contemporary art by emerging and established artists. Atlanta Contemporary creates a diverse cultural landscape for artists, arts professionals, and the art-interested public through its exhibitions, educational programming, and studio artist program. Visit www.thecontemporary.org to learn more.

For more information, contact Rachel Reese, communications manager: 404.688.1970 × 216, or rreese@thecontemporary.org.

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